



Are proud to present...
Exclusive Quality Wines Direct
From





25 Million Euro in sales

Supported by studies and direct experiences carried by qualified research institutes on local viticulture, focused on grapes with a lower yield but higher quality, the Cooperative is promoting, where possible, the adoption of such varieties, also in the light of European Community directives favoring limited yield per hectare within the pursuit of quality. The associates that are already following these recommendations, have obtained remarkable products, proving the researchers right and increasing the product appeal on the market and customers' appreciation.

On August 31st 2003, the company closed the 2002/2003 business operations with 25 million Euros in sales, of which over 25% towards foreign markets. Current operations see a growing sales trend, so that the forecast is to reach over 27 million Euros in sales and increase by 15% the foreign market share. Major client countries are: Germany, Switzerland, United Kingdom, Belgium, Netherlands, Czech Republic, Ivory Coast, Canada, USA, Venezuela and Australia.

Co.Pro.Vi. (Consorzio Produttori Vini di Velletri - Velletri Wine Producers Consortium), was founded in 1950 in Velletri, a major winemaking centre in Latium, in the Castelli Romani area.

Since Co.Pro.Vi's foundation and development are strictly connected to the origins and history of viticulture in Velletri, it is necessary to take a brief look at some of those events in order to achieve a better understanding of Co.Pro.Vi's relevance achieved in positioning on both national and international markets the "Velletri" and "Castelli Romani" DOC wines.

The history of a great tradition

The ancient city of Velester founded by the Volscians, on the slopes of Mount Artemisio, was given the name "Velitrae" by the Romans: according to the language spoken by the Flamines, ancient Etruscan religious authorities, such name meant: "Where people grow plants". It was the Flamines indeed who first instructed people in the Velitrae territory on how to plant and grow vines, proceed to grape harvest, make and preserve wine. Thanks to the Etruscans the usage of wine, initially exclusive to the religious cult and upper noble classes, started to spread among lower classes, becoming an everyday drink.



Le Contrade



Torre Del Sole



Remolo

Villa Ginnetti

Velletri



Should you require any further information please do not hesitate to contact us at sales@asiandragonintl.com

&

We look forward to seeing you in Velletri!